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New release of Step TRUTNOV a. s. Company:

Step TRUTNOV Company through to next round of highly-competitive European Business Awards

The European Business Awards (www.businessawardseurope.com) has announced today that Step TRUTNOV is to represent Czech Republic as a National Champion in the prestigious 2012/13 Awards programme. Step TRUTNOV has been selected as one of just 8 National Champions and will now compete for the coveted Ruban D'Honneur status in the next round of the competition.

This year, for the first time, entrants in the European Business Awards submitted a video case study. All case studies were uploaded onto the European Business Awards website and an online voting mechanism was introduced to allow the public to choose their favourite videos in each country. Over 35,000 votes were cast with one company automatically going through to the National Champion round. In addition, an esteemed panel of judges chose another 15 organisations that exhibited innovation, business excellence and sustainability to represent Czech Republic.

Chairman of the board of Step TRUTNOV, Libor Pavlíček mentioned, "We're proud to be selected to represent Czech Republic as a National Champion. The European Business Awards is widely recognised as the showcase for Europe's most dynamic companies and we are now looking forward to the next round of the judging process where we can explain in more depth how we are achieving business success in these tough trading conditions."

Adrian Tripp, CEO of the European Business Awards says, "This year, the video element of the awards has allowed our panel of expert judges to gain a much deeper understanding of the business strategies of all the National Finalists. It is because of this that the judging has been particularly tough and this year, perhaps more than ever before, it is an exceptional accolade to be picked as a National Champion. Together with our sponsors and supporters we're looking forward to seeing Step TRUTNOV in the next round."

Between now and January 2013, National Champions will be reassessed by a third panel of judges made up of Europe-wide business leaders, academics and entrepreneurs who will award the top organisations the coveted Ruban d'Honneur status. Finally, after face-to-face presentations, the Ruban d'Honneur recipients will be honoured and the names of the overall winners will be revealed at a Gala awards ceremony in April 2013.

Klára Pavlíčková | Step TRUTNOV a.s. | Trutnov |

Provozovna: Horská 695, Trutnov 4, 541 02
Sídlo: Litevská 1174/8, Praha 10, 100 00
IČO: 25276956
DIČ: CZ 25276956

Tel.: 499 407 407
Fax: 499 407 499
www.steptrutnov.cz