

# BBS SUMMIT

## 2013 China (International) Bioenergy and Biomass Utilization Summit

Date: April 22-23, 2013  
 Venue: Ocean Hotel Shanghai



*"The Power from Sun, The Road to Bioenergy"*

### Workshop

- Bioenergy Investment and Financing**
- Bio-Based Chemicals**
- Straw and Methane Power Generation**
- Densified Biomass Fuel**
- MSW-fired Power Generation and Waste Management**
- Biofuel Cell**
- Aviation Biofuel**
- Second-Generation Biofuels**
- Brainstorming: Third Generation Biofuel**

### Appreciation



## Background

At present, the research and development of bioenergy has become a hot topic in the world, some countries have formulated plans the development of bioenergy and also formed a unique development mode separately. As bioenergy continues to grow and technology improves gradually, and it has showed signs of the sustainable development in the future.

In the process of bioenergy production, how to make full use of non-food plants to produce biofuel and get rid of feedstock independency on food crops like corn and sugarcane is one of the R&D focuses all round the world. So far, cellulosic ethanol industry has preliminarily realized the industrialization. Meanwhile, the industry and academia attach great importance to algal biofuel as a major trend of bioenergy in the future. Bioenergy has gained some progresses in many directions, and is a substitute to fossil fuel partially. Up to now, biofuel cell is also a big step in the bioenergy evolution. Almost every biofuel cell is made from the most common raw material-hydrogen. From laptop to motor vehicle to power plant, biofuel cell can be applied to almost any field with zero-emission benefit. Although biofuel industry is developing at a fast speed, now the problem of stable feedstock supply is a big puzzle to the biopower generation industry. Some of agents bided up the prices of biomass feedstock, as a result, the cost was keeping going up. So far, the biomass feedstock cost has accounted for about a third of the total of biopower generation cost, so it is a hot topic of broad interest about how to break the feedstock geographical limits in purchasing and to establish the new feedstock purchasing mode.

Under the theme of “The Power from Sun, The Road to Bioenergy”, this summit will gather about 600 professional representatives from bioenergy industry as well as agricultural and forestry field, etc, and to deepen our understanding about the global bioenergy and biomass utilization’s status quo, policy and plan. It is an opportunity that you cannot miss to stay up to date on the cutting-edge technology and market, present your results to the community, and network with industrial experts, scholars and entrepreneurs and colleagues

### Organized by

- Biogas Institute of Ministry Of Agriculture
- Biomass Energy Research Center
- Institute of Process Engineering, Chinese Academy of Sciences
- Qingdao Institute of Biomass Energy and Bioprocess Technology, Chinese Academy of Sciences
- Chinese Business Aviation Energy-Saving Emission Reduction Technology Center

### Supported by

- World Biomass Association
- Biomass Energy Research Association
- Swedish Bioenergy Association
- International Air Transport Association
- German BioEnergy Association

### Co-organized by

- GZ Events
- China-nengyuan.com
- Bf.china-nengyuan.com

## Highlights



## Activity Arrangement

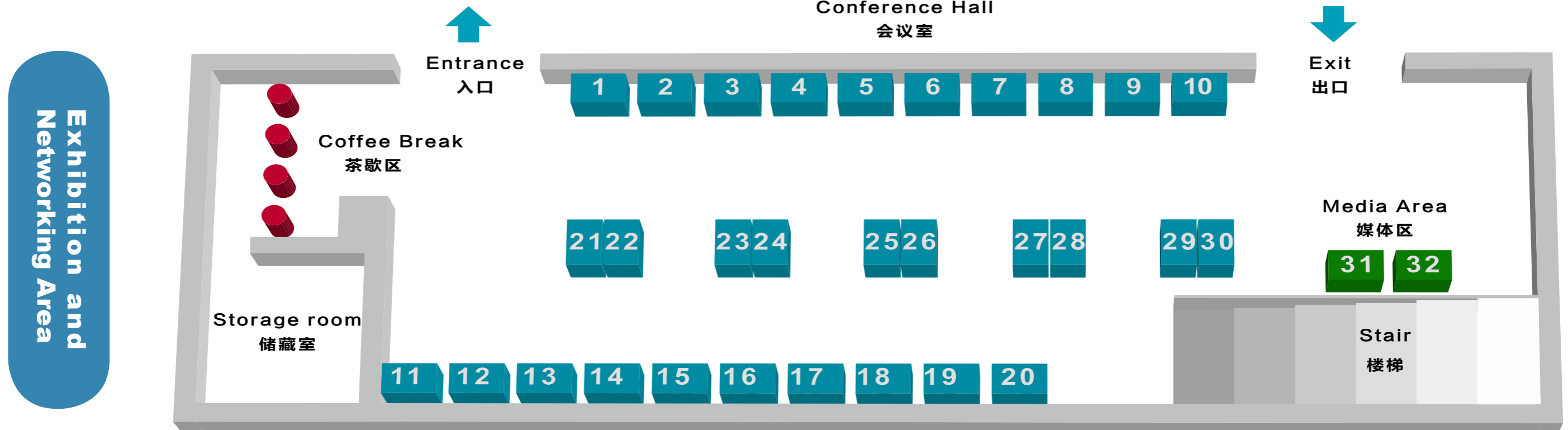
- Keynote speech
- Panel discussion
- Face to face network
- Sight-seeing and Reviewing

## Delegates Classified By Sector

National Development Reform Commission, National Energy Commission Administration, Local Government Representatives, Biofuel Manufacturers, Engineering Consulting Groups, MSW-fired Power Plants Investors and Operators, Design Institute, Bankers, Others



### Conference Hall 会议室





## Speaker



**Min Enze**

Senior Consultant, academicians of the Chinese Academy of Sciences and Chinese Academy of Engineering  
SINOPEC CORP. Research Institute of Petroleum Processing

“ Now I have kept the very good cooperation with the organizing committee for a while, as far as I know, its meetings up to date were professional, prospective and international recognized. To be informed of the meeting being held late in April in Shanghai, I would like to make a recommendation to the fellows of bioenergy industry to take active part in this meeting this time.



“ Now the bioenergy industry is heading into a new era, and is expected to develop and grow the non-food based biomass. How to develop the new bioenergy feedstock and the key technology of biomass utilization will be a top priority for the whole industry. While the meeting will be held in Shanghai next year, to both local and foreign companies, this meeting will definitely be a platform of face to face networking, to learning from the past and look forward to the future. I will give my strongest support to this meeting and sincerely wish a complete success of the meeting.



**Heinz Kopetz**

Chairman  
World Biomass Association



**Shi Lishan**  
Deputy Director-General  
New Energy and Renewable Energy  
Division of the National Energy Administration



**Zhao Penggao**  
Deputy Director-General  
Resource-saving and Environmental  
Protection Division of the National Development and Reform Commission



**Li Junfeng**  
Deputy Director  
Energy Research  
Institute National  
Development And  
Reform Commission



**Min Enze**  
Director  
National Engineering Research  
Center for Non-grains Bioenergy



**Cen Kefa**  
Academician, Director  
Chinese Academy  
of Engineering,  
Institute for Thermal  
Power Engineering of  
Zhejiang University



**Mauricio Tolmasquim**  
Director  
Brazilian energy  
agency



**Michael Eckhart**  
Chairman  
American Council On  
Renewable Energy



**Long Jun**  
President  
SINOPEC CORP.  
Research Institute of  
Petroleum Processing



**Tian Yishui**  
Research Fellow  
Institute of Energy  
and Environmental  
Protection  
Chinese Academy  
of Agricultural  
Engineering



**Wang Xiaohua**  
Deputy Director  
Biomass Energy  
Office of the  
Forestation Division  
State Forestry  
Administration



**Jiang Jianchun**  
Deputy Director  
Fellow  
Institute of Chemical  
Industry of Forest  
Products, CAF



**Li Guiying**  
Secretary General  
Biomass Energy  
Research Center  
Chinese Academy of  
Agricultural Sciences



**Peng Liangcai**  
Director, Professor  
HZAU Biomass and  
Bioenergy Research  
Centre



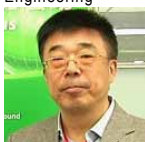
**Yuan Zhenhong**  
Secretary General  
Biomass Energy  
Research Center  
China Renewable  
Energy Society



**Zhang Hui**  
Research Fellow  
Biogas Research  
Institute Chinese  
Academy of  
Agricultural Sciences



**Ian Irvine**  
experts  
European Union  
chamber of commerce  
in China biomass  
energy



**Sheng Zhongke**  
President  
Baosteel Industrial  
Gases



**Qu Yinbo**  
President, Director,  
Professor  
School of Life Sciences  
The University of  
Shandong State Key  
Laboratory of Microbial  
Technology



**Guo Rongbo**  
Biogas person in  
charge  
Qingdao Institute  
of Bioenergy and  
Bioprocess  
Technology, Chinese  
Academy of Sciences



**Ma Yanhe**  
Deputy Director  
Tianjin Institute  
of Industrial  
Biotechnology,  
Chinese Academy of  
Sciences



**Zong Baoning**  
Chief Engineer  
SINOPEC CORP.  
Research Institute of  
Petroleum Processing



**Laurence Barron**  
President  
Airbus China



**Al Bryant**  
Vice President  
of Research and  
Development  
Boeing Company  
(China)



**Ning Gaoning**  
President  
COFCO Group  
Limited.



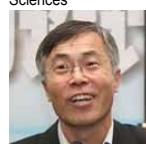
**Liu Dehua**  
Professor, Director  
Tsinghua University  
Institute of  
Applied Chemistry  
Department of  
Chemical Engineering



**Zhangyanlin**  
Research Director  
Investment Adviser  
Industry Research  
Center



**Dan E. Arvizo**  
Professor  
U.S. National  
Renewable Energy  
Laboratory (NREL),  
Department of Energy



**Wang Guangqiu**  
Deputy Director  
China Commercial  
Aircraft Design &  
Research Center



**Ma Lvji**  
Director  
Energy Center Beijing  
Forestry University



**Zhuang Huiyong**  
Science and  
technology  
department general  
manager  
National Bio Energy  
Co., Ltd.



**Jiang Dalong**  
President  
National Bio Energy  
Co., Ltd



**Yue Guojun**  
Assistant President  
COFCO Group  
Limited.

# Bioenergy and Biomass Utilization Summit

“The Power from Sun, The Road to Bioenergy”



## Agenda

### April 22 Day one

#### On-site Registration

#### Opening Remarks

Min Enze Senior Consultant:academician of the Chinese Academy of Sciences and Chinese Academy of Engineering  
SINOPEC CORP. Research Institute of Petroleum Processing  
Dr.Heinz Kopetz Chairman World Biomass Association

### General Outlook:General Session: Status, Plan and Policy of bioenergy and biomass utilization in major countries

Bioenergy is renewable energy made available from materials derived from biological sources. Biomass is any organic material which has stored sunlight in the form of chemical energy. It directly or indirectly comes from photosynthesis of green plant, and can be converted into solid, liquid and gaseous fuels. As the only one renewable carbon source, and it is inexhaustible. Originally, bioenergy is derived from Sun energy; therefore, in the broader sense, bioenergy exists as a form of solar energy.

- How EU government to promote the bioenergy and biomass utilization by its policy and subsidies?
- How Brazil's sugarcane ethanol industry to make full use of the policy and technology to grow quickly?
- How does the U.S government boost its biofuel industry?
- The current policy and plan for the biopower generation (straw, garbage) in Denmark in Denmark
- The analysis of German government's subsidy policy for biopower generation equipment manufacturers and its industry standards.
- To take the good command of the current situation, plan and policy of bioenergy and biomass utilization in China

Dr.Heinz Kopetz Chairman World Biomass Association  
Mauricio Tolmasquim Director Brazil Energy Agency  
Peter Schrum German biofuel association (BBK)  
Michael Eckhart Chairman American Council On Renewable Energy  
Narics Margall Von Hegyeshalmy Special Advisor Cleantech Invest in Denmark Ministry of Foreign Affairs of Denmark  
Shi Lishan Deputy Director-General New Energy and Renewable Energy Division of the National Energy Administration  
Li Junfeng Deputy Director Energy Research Institute National Development And Reform Commission

#### Coffee Break



### Workshop One: To explore the Investment Prospects and Risk Forecasting of the future bioenergy and biomass utilization technology.

In recent years, the biopower, biofuel, biodiesel and so on have gained a rapid development worldwide. Especially, the biofuel industry has already achieved the mass production and utilization in some countries. After entering into the 21st century, with the global oil prices keeping on rising and Kyoto protocol coming into effect, the bioenergy industry has attracted the worldwide more attention and will become the next hot investment spot in the near future.

- The Investment Prospects and Risk Forecasting of the worldwide bioenergy industry in 2013-2016
- The Investment Prospects and Risk Forecasting of the biomass-based

biochemical transformation technology: biodiesel and cellulosic ethanol.

- The Investment Prospects and Risk Forecasting of the biomass-based thermo-chemical conversion technology: biomass pyrolysis, gasification, combustion and distributed utilization technology.
- The Investment Prospects and Risk Forecasting of the bio-based chemicals processing technology: Synthetic liquid fuel and Bio-oil Refining technology.
- The Investment Prospects and Risk Forecasting of the waste management and resource utilization technology: Innocuous Treatment for Waste Organic, treatment of municipal waste and other waste treatment technology.

Sheng Zhongmin Partner Hudson Clean Energy Partners  
Sheng Yiyang Asian Development Bank Energy Expert  
Chen Xiaoping Partner Tsing Capital  
Dai Cunfeng Managing Director Rich Land Capital  
Yang Lei Northern Light Venture Capital

#### Lunch



### Workshop Two: Bio-based chemicals: technology, market size and commercialization

A bio-based chemicals is often an engineering chemicals made from substances derived from straw, Lignocellulose and agricultural and forest residues, and it is made of biomass feedstock to produce the goods like: food additives, feed additives, surface activator, water treatment agent, Oilfield Chemicals, papermaking chemicals, enzyme, Pesticide and pharmaceutical Intermediate, Plastic Biodegradable Biomaterials and so on. Now the bio-based chemicals technology is the cutting edge of bioenergy and biomass utilization R&D field all round the world. More and more hi-tech chemical giants are starting to expand the investment in the R&D of the relevant bio-based chemicals, and are expected to achieve its commercialization in the near future.

- Concept, features and classification of bio-based chemicals.
- The latest advance in the technology of biorefinery
- The commercialization prospect of Bio-based succinic acid
- How to produce ethanol fuel by the gas fermentation technology
- Study on catalyst processing bio-based light aromatics
- How the active micro-organism to boost bio-bases chemical industry
- Study on high-temperature fermentation and bio-refinery technology producing cellulosic ethanol
- Bio-based compound fuel technology: chances and challenges

Cao Xianghong Academician Chinese Academy of Engineering  
Liu Wei Research Fellow Qingdao Institute of Bioenergy and Bioprocess Technology, Chinese Academy of Sciences  
Tian Yishui Research Fellow Institute of Energy and Environmental Protection Chinese Academy of Agricultural Engineering  
Ma Hongjian Deputy Director China National Center for Biotechnology Development  
Tan Tianwei Vice President Beijing University of Chemical Technology  
Chang Jie Professor South China University of Technology  
Sheng Zhongke President Baosteel Industrial Gases  
Yuan Zhenhong Secretary General Biomass Energy Research Center China Renewable Energy Society

#### Coffee Break



### Workshop Three: Biofuel Cell: technology, market size and commercialization

A fuel cell is a device that converts the chemical energy from a fuel into electricity through a chemical reaction with oxygen or another oxidizing agent. A biofuel cell is a device that converts the chemical energy from a biofuel into electricity through enzyme or micro-organism as a catalyst, which includes: Microbial Biofuel Cell, Enzymatic Biofuel Cell, Direct Biofuel Cell and Indirect Biofuel Cell.

- Biofuel Cell: prospect and Research's Bottleneck
- Research update on Sediment Microbial biofuel Cell
- New BOD Biosensor application technology based on Microbial Biofuel Cell.
- The advances in immobilized enzyme anode modification technology of Enzymatic Biofuel Cell
- The super high efficiency Microbial Biofuel Cell

**Dr. Bruce Logan** Microbial fuel cell expert Institute of Environmental Engineering Pennsylvania State University

**Mao Lanqun** Research Fellow Institute of Chemistry Chinese Academy of Sciences

**Liu Aiye** Research Fellow Qingdao Institute of Bioenergy and Bioprocess Technology, Chinese Academy of Sciences

**Feng Yujie** Professor School of Municipal and Environmental Engineering Harbin Institute of Technology

**Cheng Shaoan** Professor Zhejiang University Cheung Kong Scholars

**Zhao Feng** Institute of Urban Environment, Chinese Academy of Sciences Research Fellow

**Liu Hongsun** Professor Yat-Sen University

### Workshop Four: Densified biofuel: technology, market size and commercialization

A Densified biofuel a fuel made from straw, rice husk, agricultural and forest residues

Grinding into pieces by molding machine

- Densified biofuel: Current Situation and Standard system in China
- The latest advance in the Densified biofuel technology
- Overall analysis of the features and economics benefits of the Densified biofuel
- The processing technology of straw pellet mill at room temperature
- The new processing technology of Densified biofuel in China
- The Waste-based densified biofuel processing technology landscape
- The optimization solution to wear and tear of the straw-based grinding machine

**Zhang Bailiang** Group Leader National biomass briquette technology collaboration group Henan Agricultural University Former president

**Chu Fuxiang** Vice President Chinese Academy of Forestry

**DR. Li Zheng** Professor Tsinghua BP Clean Energy Research & Education Center

**Yan Rong** President Biomass Research Institute of Guangdong

**Xiong Xiaojun** Professor The Swedish University of Agricultural Sciences

**Yu Guosheng** President The School of Technology of Beijing Forestry University

**TBC Beijing Shougang Biomass Energy Technology Co., Ltd.**

#### Welcome Dinner

### April 23 Day Two

#### On-site Registration

### Wokshop Five: Second-generation biofuel: technology, market size and commercialization

The second-generation biofuel is a type of biofuel produced from lignocellulosic feedstock, such as agricultural wastes (rice straw, and etc.) and forestry residues (wood, leaves, and etc), and its feedstock is not from the food crops. Therefore, this is to avoid competition with food supply and land for crops, can contribute to the implementation of recycling economy.

- Bio-energy Plant: Varieties development, breeding technology, cultivation and management integration mode.
- “Forestry-Oil integration”: a breakthrough of biodiesel development bottleneck
- Research and application of the mass production of “gutter oil” turning into biodiesel
- New processes of using methyl ester as a continuous-flow reactor for biodiesel production
- Analysis of photosynthetic efficiency (PE) on microalgae biofuel production
- Application and technology of biodiesel production from cottonseed oil
- Technology application of “Consolidated Bioprocessing” (CBP) for Cellulose Ethanol Production
- Cellulose Ethanol made from agricultural and forest residues: pre-treatment□enzymolysis and fermentation
- Technology updates of high efficient and low-cost advanced enzyme production

**Dan E. Arvizu** Professor U.S. National Renewable Energy Laboratory (NREL), Department of Energy

**Fang Mengxiang** Director ZJU-ILLINOIS International Centre for Bioenergy

**Qu Yinbo** President School of Life Sciences The University of Shandong □ State Key Laboratory of Microbial Technology

**Bao Jie** Deputy director□Professor East China University of Science and Technology School of Biotechnology

**Dr.Liu Dehua**□Professor Tsing Hua University Institute of Applied Chemistry Department of Chemical Engineering

**Peng Liangcai** Professor HZAU Biomass and Bioenergy Research Center

**Huang Ribao** Director National Engineering Research Center for Non-food Biorefinery

**Xiao Gang** Chief Scientist CNOOC New Envestment Co., Ltd.

### Workshop Six:Aviation biofuel: technology, market size and commercialization

Aviation biofuel, used for aircraft, is a fuel made from the materials derived from animal and vegetable fats and oil and agricultural and forest residues, and produced by the hydrogenation or the Fischer-Tropsch process. Its property is almost equal to the common fossil-based jet fuel, some of its particles are superior to the traditional jet fuel. The aviation biofuel(itself) or mixed with fossil-based jet fuel can meet with the safety requirement and dynamic performance of aircraft, and there is no need for aircraft makes to redesign aircraft engines, meanwhile, airline companies and airport companies don't have to develop the new jet fuel transportation system. Lots of famous airline companies, aircraft makers, and aviation biofuel providers have full confidence in its commercial benefit and prospect, and increased their R&D budget to develop a high efficient and low cost aviation biofuel in the near future.

- Concept, features and classification of aviation biofuel

# Bioenergy and Biomass Utilization Summit

## “The Power from Sun, The Road to Bioenergy”

- Aviation biofuel feedstock: jatropha curcas and gutter oil
- Breakthrough in aviation biofuel commercialization technology
- How to establish an effective and sustainable feedstock supply chain system?
- The process of refining waste cooking oil or “gutter oil” into aviation biofuel
- Improving the aviation biofuel trial standards to boost the aviation biofuel industry.

Jiang Jianchun Research Fellow Institute of Chemical Industry of Forest Products □ CAF

Zong Baoning Chief Engineer SINOPEC CORP. Research Institute of Petroleum Processing

Wang Guangqiu Deputy Director China Commercial Aircraft Design & Research Center

Zhao Xiuyuan Director National Specialty Petrochemicals Inspection And Testing Center

TBC Cathay Pacific Industrial Biotechnology Co., Ltd. (China)

TBC Energy&Environmental Research Center, EERC

Al Bryant Vice President in charge of Research and Development Boeing Company □ China

Laurence Barron President Airbus China

Lunch



### Workshop Seven: Biopower generation: technology, market size and commercialization

Biopower generation, a form of renewable power generation, is the use of biomass to generate electricity. There are six major types of biopower systems: direct-fired, cofiring, gasification, anaerobic digestion. Most of the biopower plants in the world use direct-fired systems, gasification and anaerobic digestion. So far, most of biopower plants are hard to make a profit within the calculation period of economic benefits, and thirst for more favorable feed-in tariffs to boost its commercialization.

- Status of foreign biopower generation implication for China biopower generation industry
- Biopower generation in China: status quo and solution
- Crop stalks and energy crops: stock, reaping, treatment
- Prospects of biogas based distributed power generation
- Status quo and challenges of small and medium scale gasification technology
- Analysis of anaerobic digestion technique: Raw material collection, pre-treatment, digester, handling and discharge, biogas purification and treatment
- Intelligent logic-based boiler combustion and automatic control heat exchange system
- Case Study- the largest biopower plants in China

Fang Zheng General Manager Huadian New Energy Development Co., LTD.

Yang Dong chief engineer GuoDian Technology&Environment Group Corporation Limited

Yan Baiqiang Director China Datang Corporation Renewable Power Co., LTD

Ma Longlon Assistant director Guangzhou Institute of Energy Conversion, Chinese Academy of Sciences

Wang Zhengming Adviser Professional Committee of the Chinese Society of Electrical Engineering thermoelectric

Cheng Xu Professor Biomass Engineering Center of China Agricultural University

Zhang Hui Research Fellow Biogas Research Institute Chinese Academy of Agricultural Sciences

TBC State Grid Corporation of biomass fuel combustion technology

laboratory

Uffe Jrgensen Senior scientist University of Aarhus

Chen Shuming Director National Bio Energy Technical Consulting CO.LTD.

Coffee Break



### Workshop Eight: MSW-fired power generation and Waste Management: technology, market size and commercialization

Municipal solid waste (MSW) refers to the stream of garbage collected through community sanitation services. MSW-fired power generation is a power generation generated by MSW, with the development of recycling, sorting process, and transporting technology, MSW-fired power generation is likely to be one of the most cost effective power generations, as a consequence, the large-scale investment has been put into this field gradually in China. Especially, waste combustion is one of the most popular methods of waste management. In the long run, its multiple performances will be superior to the traditional power generation with favorable economic benefit.

- Municipal solid waste (MSW): all in one solution for recycling, transportation and disposal
- A primary study of the pre-treatment technology in dealing with MSW
- How to establish a MSW-fired power generation plant BOD mode suit with Chinese situation?
- Analysis of separation technology addressing organic and inorganic substance
- The optimization solution of kitchen waste sludge's disposal
- Study and application of waste incineration electric furnace exhaust gas purification technology
- How to monitor effectively waste incineration plan by the intelligent DCS automatic control system

Lu Xinming Director Energy saving at the National Development and Reform Commission, Central Information Secretary

Liu Heran Director New Taipei City Environmental Protection Bureau of Taiwan Province

Chen Yaodong Secretary General Shaoxing Institute of Electrical Engineering

Xu Wenlong President China Urban Construction Design & Research Institute

Luan Zhihu Director Beijing Solid Waste Administration Department

Zhang Yi General Manager Shanghai Environmental Sanitation Engineering Design Institute

Tao Xiaoping President Shanghai Environment Group Co., Ltd.

Cheng Jian President ZhongDe Waste Technology AG

He Qiqiang President Chant Company Co., Ltd.

### Workshop Nine: Brainstorming: Third Generation Biofuel

- The third generation biofuel: breakthrough in core technology
- Microalgae biofuel challenges: mass microalgae resources supply and high-cost microalgae biofuel.
- High-efficiency and low-energy consumption microalgae : conversion process, core technology and equipment

Close of Conference



## Network opportunities



### How do we maximize your networking opportunities in the conference?

#### 1. Tailor made

We listen closely to your needs and offer exclusive/unique opportunities for you to communicate with your potential clients

#### 2. Practicable

Our past practical experience has verified the most effective and comfortable way of communication

#### 3. Pre-event arrangement

We are deeply aware of your ideal networking results, and will make necessary arrangements for all the activities before the conference

#### 4. Specially Established Enterprise Cooperation Department

Our well-experienced staff will assist you to accurately identify your target client, facilitate business card exchange and the initial communication



### Elaborate arrangements we will make to help you achieve optimal results

#### 1. Welcome Reception

You will be sitting together with most of the speakers and industry leaders, and have a relaxing chat over the dinner

#### 2. Highly-efficient Card Swapping Session

This session will be placed before the morning tea on the first day. Under appropriate guidance of the conference chairman, all conference delegates will exchange business cards. This will help you identify target business partners, preparing for further communications during tea break

#### 3. One-to-one Business Matching

Arranged before the conference, this session will enable you and your target clients communicate closely in limited timeframe, optimizing the meeting results

#### 4. Day Tour

After two days of tense conference, sightseeing activities in where the conference is held will help you unwind and get refreshed

### BBS 2013 Organizing Committee

([www.bioenergy2013.org](http://www.bioenergy2013.org))

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# Bioenergy and Biomass Utilization Summit

“The Power from Sun, The Road to Bioenergy”



## Sponsorship package

### Sponsorship:

We will provide an excellent platform for maximum exposure to key decision-makers. The event has been specially designed to ensure maximum networking opportunities as well as highly interactive sessions to maximize interaction with clients and prospects in an informal environment. Being a sponsor offers you a unique platform to network with industry colleagues and meets new prospects while enhancing your corporate identity and goodwill to a highly targeted, decision-making audience. Our marketing campaign is designed to provide significant online presence through our online marketing campaign, and below the line marketing activities gives you year round benefits and generates global profiles for your products and services.

### 1. Advertisement Sponsorship

Sponsorship fee: Sponsorship Number: 15

Back cover	USD 4000/P
Inside front cover	USD 3000/P
Inside Back Cover	USD 2500/P
Inside Page	USD 1500/P
black and white page	USD 1000/P
Product introduction(Paper)	USD 500/P

#### Benefits:

- One free delegate pass
- Company logo in the prominent positions of the summit backdrop
- Corporate name/ Logo and website link presented on summit program
- Company name/ Logo and website link included on Summit Website and marketing materials

### 2. Souvenirs Sponsorship

Sponsorship fee: USD 5,000 Sponsorship Number: 1

#### Benefits:

- Two free delegate pass
- Company logo in the prominent positions of the summit backdrop
- Corporate name/ Logo and website link presented on summit program
- Company name/ Logo and website link included on Summit Website and marketing materials
- Souvenirs to all the attendees, i.e.: Carrying Bags, Pens, Calendars, Bookmark, or USB Flash Drives, etc with your company logo (souvenir should be supplied by sponsor)
- Gifts special delivery to VIP Guests as required

### 3. Exhibition Sponsorship

Sponsorship fee: USD 6,000 Sponsorship Number: 30

#### Benefits:

- Three free delegate pass
- Company logo in the prominent positions of the summit backdrop
- Corporate name/ Logo and website link presented on summit program
- Company name/ Logo and website link included on Summit Website and marketing materials
- One Advertisement on summit book
- Standard booth (2m length\*3m width)

### 4. Presentation Sponsorship

Sponsorship fee: USD 7,000 Sponsorship Number: 8

#### Benefits:

- Three free delegate pass
- Company logo in the prominent positions of the summit backdrop
- Corporate name/ Logo and website link presented on summit program

- Company name/ Logo and website link included on Summit Website and marketing materials
- One Advertisement on summit book
- One 30-minute keynote speech at one forum
- One free news release on www.bf.china-energy.com

### 5. Coffee Break Sponsorship

Sponsorship fee: USD 10,000 Sponsorship Number: 1

#### Benefits:

- Four free delegate pass
- Company logo in the prominent positions of the summit backdrop
- Corporate name/ Logo and website link presented on summit program
- Company name/ Logo and website link included on Summit Website and marketing materials
- One Advertisement on summit book
- Treat your clients hospitality as tea break host, Including Tea, coffee, refreshments & healthy snacks
- Company logo on tea break tables and coffee tables(Provided by sponsor)
- Company logo in the prominent positions of the summit backdrop(Provided by sponsor)
- One Standard booth closed to coffee break area

### 6. Dinner Sponsorship (dinner on day one)

Sponsorship fee: USD 12,500 Sponsorship Number: 1

#### Benefits:

- Five free delegate pass
- Company logo in the prominent positions of the summit backdrop
- Corporate name/ Logo and website link presented on summit program
- Company name/ Logo and website link included on Summit Website and marketing materials
- One Advertisement on summit book
- One standard booth(2m length\*3m width)
- A 15 minutes speech on the summit
- Company logo displayed on the dinner ticket
- Exclusive 4Mx3M backdrop positioned within the conference Dinner area(supplied by sponsor)
- wo(2) 1m x 2m roll up banners positioned within the Dinner area(supplied by sponsor)
- Best seat with vip speakers during dinner

### 7. Associate Sponsorship

Sponsorship fee: USD 20,000 Sponsorship Number: 2

#### Benefits:

- Eight free delegate pass
- Company logo in the prominent positions of the summit backdrop
- Corporate name/ Logo and website link presented on summit program
- Company name/ Logo and website link included on Summit Website and marketing materials
- One Advertisement on summit book
- Company video displayed in the conference hall during coffee break
- VIP Meeting Arrangement with important potential clients
- VIP Reception including
- Two(2) 1m x 2m roll up banners positioned within the Dinner area(supplied by sponsor)
- One standard booth(2m length\*3m width)
- A 15 minutes speech on the summit
- One exclusive interview by www.bf.china-energy.com





## How to register

Please complete this form immediately and fax back to Joe Cheng on Fax No: +86-21-50753003 or email [joe.cheng@bioenergy2013.org](mailto:joe.cheng@bioenergy2013.org)

### Registration Fee:

**Standard Price USD 680**

### Professional Exhibition:

BBS 2013 will provide you 30 standard exhibition booths on the congress. This exhibition provides an excellent business development platform for tier suppliers to meet up with highly targeted corporate senior executives from multinational as well as local leading corporations. Standard booth (2M width x3M length) at exhibition area (booth construction, placement and location shall be subject to organizing committee and at sponsors own cost) Sponsorship fee: USD 6,000.

I want to book a standard booth, please send me the confirmation form.

I want to know more about exhibition and other sponsor packages please send me full information.

### Delegate details:

Name:		Title:	
Company Name:			
Tel:		Mob:	
Fax:		E-mail:	
Add:		Code:	
Singnature:			

### PAYMENTS TERMS:

Payment is due immediately upon the receipt of this registration form three working days after your receipt of payment notification. It includes lunches, cocktail, refreshments, and conference materials. Your place at the event is not secured until payment is received and is subject to cancellation if no payment is received by the start of the event.

SIMULTANEOUS INTERPRETATION (from Mandarin to English and vice versa) for the entire two-day event will be provided by a professional team of interpreters;

CANCELLATION & TRANSFER POLICY: Should you be unable to attend, a substitute is always welcome at no extra charge. Any cancellations received before February 1, 2013 will bear 50% of the full liability. Cancellation received after the March 1, 2013 will bear the full liability of the total conference fee.

### Venue:

Ocean Hotel Shanghai  
Address: 1171 Dong Da Ming Road, Shanghai 200082, China  
Tel: +86 (0)21 65458888  
Fax: +86 (0)21 65455272

